

Online Privacy Policy

At Malama Pono, we are committed to protecting the privacy and security of your visits to this website. Outlined below is our online privacy policy.

Collection and disclosure of information: To ensure we are able to communicate effectively with visitors to our web site, we may collect some information that can be directly associated with a specific person. We call this "Personal Information," and it includes, by way of illustration, names, addresses, telephone numbers and e-mail addresses. We collect Personal Information from eligible individuals who affirmatively request to receive e-mail or other services from us. We collect this Personal Information in order to provide these eligible individuals with timely information via e-mail regarding events, resources and issues. It is our general policy not to make Personal Information available to anyone other than our employees, staff and agents.

Online Comments and Personal Information: We treat your name, city, state, and any comments you provide as public information. We may, for example, provide compilations of your comments to national leaders and other individuals participating in our efforts, without disclosing email addresses. We may also make comments along with your city and state available to the press and public online.

Opting out and modifying information: Subscribers to our e-mail list may terminate their subscriptions via a link at the bottom of any email sent from Malama-Pono.org. Browser information collected on the web site: We may log IP addresses, which are the locations of computers or networks on the Internet for the purpose of analyzing statistical information in order to improve the value of our site. We also collect aggregate numbers of page hits in order to track the popularity of certain pages and improve the value and usability of our site. We do not gather, request, record, require, collect or track any Personal Information of Internet users through these processes.

Cookies: A cookie is a tiny piece of data stored by a user's browser that helps a web site or service recognize that user's unique computer. You can remove or block cookies by changing the settings of your browser. Session specific cookies may be used on Malama-Pono.org to improve the user experience and for basic web metrics and statistics. These cookies generally expire in a very short time frame or when a browser window closes and are permitted by current federal guidelines. For videos that are visible on Malama-Pono.org, a 'persistent cookie' may be set by third-party providers when you click to play a video. This persistent cookie can be used by some third-party providers to help maintain the integrity of their video statistics.

Privacy of our email lists: As noted above, we maintain e-mail lists to keep interested, eligible individuals informed about important topics, and individuals must affirmatively request to join them. We configure any of our list server software to refuse to divulge the email addresses of our list subscribers to anyone other than those whom we authorize.

Privacy of Children: Because we care about the safety and privacy of children online, we comply with the Children's Online Privacy Protection Act of 1998 (COPPA). COPPA and its accompanying FTC regulation establish United States federal law that protects the privacy of children using the Internet. We do not knowingly contact or collect personal information from children under 13. Our site is not intended to solicit information of any kind from children under 13. It is possible that by fraud or

deception we may receive information pertaining to children under 13. If we are notified of this, as soon as we verify the information, we will immediately obtain parental consent or otherwise delete the information from our servers. If you want to notify us of our receipt of information by children under 13, please do so by emailing us at info@Malama-Pono.org.

Security: We maintain a variety of physical, electronic and procedural safeguards to protect your personal information. For example, we use commercially reasonable tools and techniques to protect against unauthorized access to our systems. Also, we restrict access to Personal Information to those who need such access in the course of their duties for us. Your own efforts to protect against unauthorized access play an important role in protecting the security of your personal information. You should be sure to sign off when finished using a shared computer, and always log out of any site when viewing personal information. We may have links to other, outside web sites that we do not control. We are not responsible for the content or privacy policies of these sites, and users should check those policies on such sites.

Changes to this policy: We will revise or update this policy if our practices change, or as we develop better ways to keep you informed about them. You should refer back to this page often for the latest information and the effective date of any changes. If we decide to change this policy, we will post a new policy on our site and change the date at the bottom. Changes to the policy shall not apply retroactively.

If you have questions or concerns about this policy, please let us know by emailing us at info@Malama-Pono.org.

Last Updated: July 2, 2009